

# LOCAL BUSINESS INITIATIVES

## Local Technology Affinity Group

### SUMMARY

The Technology Affinity Group (FTAG) has been meeting since September 2009 to discuss how the City can do more business with local technology companies, put together a local technology directory to help educate the community about the services offered here and to identify what other Cities do to support and encourage growth in their technology industries.

### Follow up and Action Items

#### **RESEARCH BEST PRACTICES:**

- Technology Zone- Charlottesville, VA
- Technology Park- City of Clovis
- Mayor's Commission on Technology- City of Philadelphia

#### **TECHNOLOGY DIRECTY AND LISTSERVE:**

- Use Google Groups for listserve to the entire group.
- Put together a directory for all local technology companys.

#### **ESTABLISH PROCESS FOR OPENING DOORS WITH OTHER LOCAL AGENCIES**

- Work with other local government agencies, i.e. Fresno County
- Local School Districts

#### **CSU FRESNO COMPUTER SCIENCE PROFESSORS: 2 INITIATIVES**

- Large scale student projects- purpose is to incorporate projects that last 2-3 years so students can get the experience of going through the life cycle of the project, taking on a different role every semester.
- Integrating real system Coordinate something similar to an apprentice program where Fresno State students can actually be trained and work for local companies. If businesses would be willing to put in the resources necessary to be successful, this could be a win-win situation for all.